

## Cultural Consortium Project Proposals for Commonwealth Games Legacy Fund

### **Tourist Info Shop or Stall**

Combining Heritage Open Week, working on branding with Dudley College FAD students and the work done by Heritage Action Zone, we would like to see if a tourist information point could be used to showcase our town. During Heritage Open Week from the 7<sup>th</sup> to the 14<sup>th</sup> of September, there will be walks and activities leading up to heritage sites being open to the public with events on the 14<sup>th</sup>. The tourist shop would be a useful HQ at this time, for visitors to get directions, maps, guides and ephemera to promote the town. You could also run small craft activities in the shop/stall.

We are looking for bids for funding from any local group/volunteers who might want to look at a short term lease of a shop/stall, or set something up in the library. You could run the shop/stall for a week or months depending on what you would foresee as possible and the size of your bid.

We would like the shop/stall to be open for as long as possible and especially around the Heritage Open Week in September. There is also Brier Fest and Black Country Day in July this year to take into consideration. We can access trail maps, posters, postcards, tote bags and other materials to stock the shop.

Funding for this project needs to complete by the end of the year so we would not be able to fund this after December 2024. Therefore if you can come up with a plan to continue under other funding or volunteer/in-kind processes, it would be a bonus.

Please send a proposal (instructions below) with an outline of costs to [culture@brierleyhill.net](mailto:culture@brierleyhill.net) covering any finance you think you will need to outlay. This could include finance for refreshments, signage, rent, racking/shelves, printing, craft activities and materials. Support will be given by the Brierley Hill Cultural Consortium to establish connections and plan activities, if required.

If you have your own ideas for other cultural projects in Brierley Hill, to complete between now and early December 2024, please get in touch using the same method/email address.

**To bid for funding, please send us as much information as you can about your plan/idea covering the headings below (MAX two pages).**

1. Your project idea.
2. Proposal of how the project will run.
3. Timeline of workshops and activities.
4. Budget for the total cost of project with a brief breakdown of spend.
5. Outputs and impact (what will your project add to the community?).
6. Any other notes you feel are relative for consideration.